

## COOKIES POLICY

We use cookies on this website <https://www.inffirm.com/> (hereinafter, the "Website"). Below, we provide more information about cookies:

### a) What is a cookie?

A cookie is a file that is downloaded to the user's device when they access and use this Website, in order to store and retrieve information about their browsing activity on the Website, such as the pages and number of pages they visit, the frequency and recurrence of visits, the duration of their visit, etc.

### b) What types of cookies are there?

a) Depending on the entity that manages them:

- **First-party cookies:** these are sent to your device from our own computers or domains and from which we provide the service you request on the Website.
- **Third-party cookies:** these are sent to your device from a computer or domain that is not managed by us, but by another collaborating entity.

b) Depending on how long they remain active:

- **Session cookies:** these cookies store the necessary information during the session and any changes related to it.
- **Persistent cookies:** these are stored on your hard drive and the Website reads them each time you visit. A persistent cookie has a specific expiry date. The cookie will stop working after that date.

c) Depending on their purpose:

- **Technical and functional cookies:** these allow the user to navigate through a website, platform or application and use the different options or products and services that exist therein.
- **Analytical cookies:** these allow the person responsible for them to monitor and analyse the behaviour of users of the websites to which they are linked. The information collected through this type of *cookie* is used to measure the activity of the websites, application or platform and to create navigation profiles of the users of these sites, applications and platforms, in order to introduce improvements based on the analysis of the usage data made by the users of the service.
- **Advertising cookies:** these allow the most effective management of the advertising spaces that, where appropriate, the publisher has included on a website, application or platform from which the requested service is provided, based on criteria such as the content edited or the frequency with which the advertisements are displayed.

- **Behavioural advertising cookies:** these collect information about the user's personal preferences and choices (*retargeting*) to enable the most effective management of the advertising spaces that, where applicable, the publisher has included on a website, application or platform from which it provides the requested service.
- **Social cookies:** these are set by social media platforms on products and services to allow you to share content with your friends and networks. Social media platforms have the ability to track your online activity outside of the Products and Services. This may affect the content and messages you see on other products and services you visit.
- **Affiliate cookies:** these allow visits from other websites with which the website has an affiliate agreement (affiliate companies) to be tracked.
- **Security cookies:** these store encrypted information to prevent the data stored in them from being vulnerable to malicious attacks by third parties.

This website uses the following cookies:

#### TECHNICAL AND FUNCTIONAL

Property	Cookie	Purpose	Deadline
google.com	__Secure-ENID	Cookie required for the use of the website's options and services	8 months
google.com	AEC	Cookie required for the use of the website's options and services	6 months
google.com	SOCS	Cookie required for the use of the website's options and services	8 months
inffirm.com	_ga_7ZRQ24NCJX	Cookie required for the use of the website's options and services	1 year
inffirm.com	cookieyes-consent	Cookie required for the use of the website's options and services	1 year

#### ANALYTICAL

Property	Cookie	Purpose	Deadline
Google Analytics	_ga	ID used to identify users	1 year

#### c) Cookies affected by the regulations and exempt cookies

According to the EU directive, cookies that require informed consent from the user are analytical cookies and advertising and affiliate cookies, with the exception of technical cookies and those necessary for the functioning of the Website or the provision of services expressly requested by the user.

#### **d) What types of cookies are used and how are personal data processed?**

The Website uses its own and third-party cookies with different functionalities and purposes, which you can find out about by clicking on the icon at the bottom left of the screen. The USER has control at all times over the processing of their data and the use of cookies, by accepting or rejecting them, and can access the configurator provided on the Website at any time.

##### **Social media cookies:**

Through the Website, you can access different social networks that require you to log in for any interaction, which means that you must have accepted their privacy policies in order to access them and, if you are not a user of the social network or have not logged in to it before, you must first accept its Privacy Policy. If you do not have an account on the social network or have never visited its website, it may also assign you a unique tracking code to track your browsing habits.

For more information about the privacy policies of each social network, visit the website:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[Pinterest](#)

[X](#)

#### **e) How to delete, block or disable cookies?**

Please note that if you wish to delete, block or disable the use of cookies, you can do so at any time by modifying the settings of your preferred browser.

##### **Deleting cookies from your device**

Cookies that are already on a device can be deleted by clearing the browser history, which removes cookies from all websites visited. However, some of the information stored (e.g. login details or website preferences) may also be lost.

##### **Managing site-specific cookies**

For more precise control over site-specific cookies, users can adjust their privacy and cookie settings in their browser.

## **Blocking cookies**

Although most modern browsers can be configured to prevent cookies from being installed on devices, this may require manual adjustment of certain preferences each time a site or page is visited. In addition, some products, services and features may not function properly (e.g. profile logins).

## **How to delete cookies from the most common browsers?**

[Chrome](#)

[Edge](#)

[Explorer](#)

[Firefox](#)

[Safari](#)

[Opera](#)

### **f) Modification of the terms and conditions of the Cookies Policy:**

INffirm may modify this COOKIE POLICY in accordance with legislative or regulatory requirements, or in order to adapt said policy to the instructions issued by the Spanish Data Protection Agency. Users are therefore advised to visit and read it periodically.